CALL FOR POSTER PRESENTATIONS
EXPLORING THE SINGULARITY IN HEALTHCARE: DIGITAL INNOVATION FOR IMPACT

Fast Forward Medical Innovation is accepting poster submissions for the Exploring the Singularity in Healthcare: Digital Innovation for Impact event. This half-day event is designed to educate faculty, staff, students, and the community on how digital tools, precision health, and machine learning algorithms will change the future of medicine, as well as highlight compelling examples of technology-based health innovations both inside and outside of the U-M ecosystem.

As part of the event, the Digital Health Showcase will feature poster presentations and networking for all event attendees, including the representatives from participating digital health companies and ecosystem partners.

SHOWCASE DETAILS:
- The goal of the showcase is to highlight promising digital health technologies and research strategies, and open dialogue with potential development partners.
- Attendees include faculty, staff, students, and representatives from digital health companies and ecosystem partners.
- Posters will be displayed in the UM Biomedical Science Research Building (BSRB), Seminar Rooms A/B/C from 1:00 – 6:00 pm on Thursday, October 18th, 2018.

SUBMISSION DETAILS:
Submissions, including all text and graphics, should be on a single PowerPoint slide using the provided templates: digital tools or research strategies. Choose the appropriate template for your project. Submissions should include the following criteria:

- **Author(s) Full Name(s), Degrees, Institution, and Department/Division**
- **Corresponding Author’s Full Name, Email Address, and Phone Number**
- **Poster Title**
- **Problem or Unmet Clinical Need**
  *Briefly describe the problem, including those who are experiencing the problem, the severity, and why current solutions are insufficient*
- **Digital Tool Template**
  - **Proposed Solution**
    *Describe the solution, including a description of the envisioned product and how it solves the problem*
  - **The Value Proposition**
    *Summarize the value delivered to critical stakeholders experiencing the problem and adopting the solution (e.g., time savings, cost reduction, reduced patient discomfort)*
- **Commercial Opportunity/Strategy**
  
  *Size the commercial opportunity with a total number of customers or potential revenue, as well as a likely strategy for commercialization through license agreement or business startup.*

- **Research Strategy Template**
  
  **Research Study Plan**
  
  *Describe the proposed research study designed to answer fundamental questions about the proposed clinical problem*

  **Study Results**
  
  *Summarize the results of the study, particularly as it relates to the problem you have identified*

  **Clinical Implications**
  
  *Summarize how your study results may impact the way patient care is delivered, and the benefits therein (e.g., time savings, cost reduction, reduced patient discomfort, etc)*

- **Next Steps**
  
  *Outline the next steps for the project and team, including key activities and resources required*

You should not disclose proprietary information as part of your submission.

Submissions should be sent by email to ffmioffice@umich.edu

The deadline to submit is September 5, 2018. Authors will be notified of acceptance by September 26, 2018. Accepted submissions will be printed in a 4‘x3’ format at no cost to the applicant.

**ELIGIBILITY:**

- U-M faculty, staff, and students
- Any affiliate of a university, hospital system, or non-profit organization

**STAGE:**

- The stage of project can range from a research plan or early stage idea to product launch.

**COMPETITION:**

The FFMI review committee will award an overall winner based on level of detail provided for each submission criteria and complete submission.

**QUESTIONS:**

Contact ffmioffice@umich.edu with any questions.